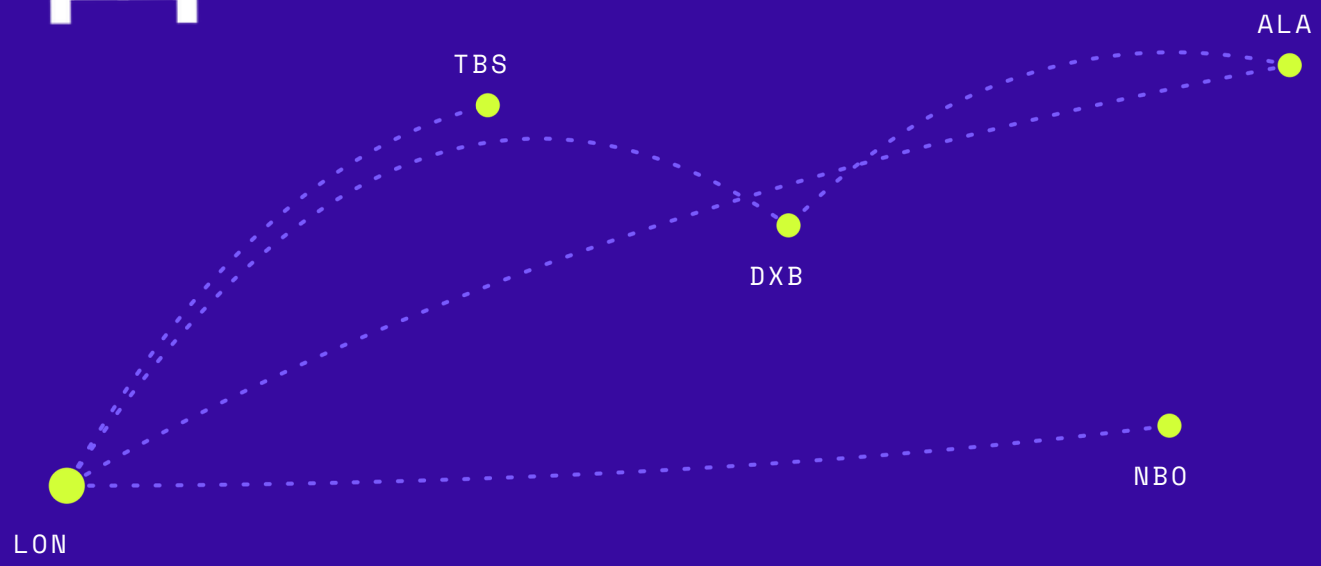
Emerging Travel News

MEDIA PACK · 2026



THE DESTINATIONS THAT MATTER NEXT.

Trade intelligence on the travel markets the big publishers under-cover, carried by our 2026 syndication network.

PASSENGER	FROM	TO	GATE
The travel trade	London	Emerging markets	emergingtravel.news

PART OF OUR 2026 SYNDICATION NETWORK

BACKED BY MAXIMUM EXPOSURE LTD

WRITTEN FOR THE TRADE. READ BY THE PEOPLE WHO FUND IT.

A London-based B2B platform covering underrepresented travel markets across Canada, Europe, Central Asia, the Middle East and Asia. Every piece we publish is carried by our 2026 syndication network.

DEPARTURES · MONTHLY	FIGURE	STATUS
GROUP CONTENT REQUESTS	7M	ON TIME
GROUP UNIQUE USERS	500K	ON TIME
VERIFIED SESSIONS	372K	ON TIME
NETWORK JOURNALISTS	100	BOARDING

How 7 million requests are reached. Emerging Travel content is pushed automatically to major global financial terminals and news aggregators, both public and straight to industry. Since 2026, our content has been part of that flow, so your story appears in the tools analysts and capital allocators use every day.

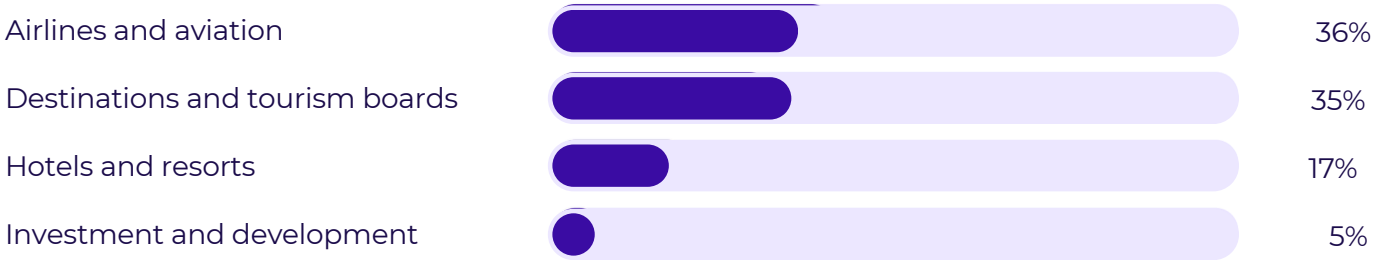
Figures describe our 2026 syndication network, of which Emerging Travel is a part, and are supplied by our syndication partner. Content requests are counted by syndication partners and are not page views.

AIRLINES. HOTELS. TOURISM BOARDS.

794

stories since February

WHAT WE COVER



WHERE THEY SIT

42%
North America: New York, Toronto, Chicagoo

34%
Europe and UK: London, Frankfurt, Paris, Zurich

18%
Asia-Pacific, incl. 10,000 investment pros in China

6%
Middle East and emerging markets

Why it matters to destinations. The people who decide where capital, hotels and routes go next read the same feed as your trade partners. A placement here reaches both.

Audience data describes our 2026 syndication network, of which Emerging Travel is a part, and is supplied by our syndication partner.

FIVE WAYS TO BOARD.

Every placement is clearly labelled as sponsored and syndicated alongside our editorial. You approve your own copy. Rates on request.

01 **Sponsored feature**. 800–1,200 words on your destination, asset or route, syndicated through the network with homepage, newsletter and social promotion. Permanent, indexable URL.

02 **Video and piece-to-camera.** An on-camera interview with your leadership, filmed on location or at a trade event. Master file supplied for your own channels.

03 **Newsletter sponsorship.** Sole-sponsor position in our top-news email, with series rates for repeat editions.

04 **Display and takeover.** Standard units across the site, or a full category takeover around a trend report. Brand-safe, no programmatic resale.

05 **Trend reports and roundtables.** Underwrite original research or convene a closed-door roundtable as named headline partner, with launch coverage and a video summary.

TELL US WHERE YOU WANT TO GO.

Name the market and the budget. We come back with a schedule, and say so if we are the wrong fit.

ADVERTISING · MAXIMUM EXPOSURE LTD

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EDITORIAL DESK

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BEYOND THE PAGE.

Our services arm works with DMOs, tourism boards, hotels and travel companies to build the sites, systems and campaigns that bring travellers and trade buyers in.

SERVICE 01

WEBSITES

Bespoke, booking-focused sites on WordPress, Elementor or Shopify. Multilingual builds, redesigns, migrations and speed tuning.

TOURISM BOARDS · HOTELS · TOUR OPERATORS

SERVICE 02

SOFTWARE AND INTEGRATIONS

Booking engines, PMS, channel managers, CRMs and payments connected. Custom portals, itinerary builders, quote tools and APIs.

TRAVEL BUSINESSES

SERVICE 03

CLIMATE-POSITIVE HOSTING

Solar-powered hosting that funds verified reforestation. 99.99% uptime, hourly backups and monthly care by UK developers.

ONE ANNUAL PRICE

SERVICE 04

DIGITAL MARKETING

Strategy, SEO incl. AI search visibility, PPC and paid social, social media, influencer partnerships and email journeys.

TRAVELLERS AND TRADE BUYERS

SERVICE 05

CONTENT AND CREATIVE

Brand identity, destination and hotel photography, short-form video and film, and copy for websites, campaigns and press.

DESTINATIONS · PROPERTIES · BRANDS

SERVICE 06

PUBLIC SPEAKING

Our editors speak on emerging travel markets at conferences, trade shows and industry events, as keynotes or panellists.

EVENT ORGANISERS · DMOS · COMPANIES

START YOUR PROJECT.

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emergingtravel.news/digital-services